

**Press Release
No. 116/2018**

Best appliance in test for handling and environmental properties /
Particularly short cycles

Miele washing machine Stiftung Warentest winner

Gütersloh, October 25, 2018. – The WKF 311 WPS SpeedCare washing machine is current test winner with Stiftung Warentest (StiWa), Germany's consumer watchdog. The model tested has a load capacity of 8 kg, is equipped with the highly efficient PowerWash 2.0 wash process – and achieved a top mark of 1.6. The test covered a total of 15 models with load capacities ranging from 6 to 9 kg. The results have been published in the 11/2018 of the 'test' magazine, available from October 25 from newsagents.

The Miele washing machine outperformed all the other test candidates in terms of handling and environmental properties. Similarly, in an evaluation of programme cycles, Miele boasted almost throughout the shortest cycles of the models with the best ratings. A further criterion where Miele excelled was temperature fidelity with respect to the wash temperature. Of the machines with the top marks, only the Miele machine achieved a 'Very good' both in the energy-saving programme and in the 60°C standard cycle. 'In view of the new technology on board these machines, we deployed a more involved test method and monitored and assessed the temperature in the laundry as well as the water temperature', the test editorial claims.

The technology hinted at is Miele's patented PowerWash 2.0 process. Here, the injection of water is accompanied by short interim spin cycles (Spin & Spray), an approach which achieves fast wetting in combination with low water levels. 'This allows even smaller loads to be washed energy-efficiently', Michael Endt, Laundry Care Product Manager with Miele Germany, stresses.

The WKF 311 is no less than 20% better than the reference value for the an A+++ energy efficiency rating. The 'SpeedCare' sub-logo is a reference to the QuickPowerWash programme with which up to 5 kg of laundry are washed immaculately clean in less than 1 hour (wash performance A).

(301 words, 1,852 characters, incl. spaces)

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Company profile: Miele is the world's leading manufacturer of premium domestic appliances including cooking, baking and steam-cooking appliances, refrigeration products, coffee makers, dishwashers and laundry and floor care products. This line-up is augmented by dishwashers, washer-extractors and tumble dryers for commercial use as well as washer-disinfectors and sterilisers for use in medical and laboratory applications (Professional Business Unit). The Miele company, founded in 1899, has eight production plants in Germany as well as one plant each in Austria, the Czech Republic, China and Romania. These are joined by the two plants belonging to Miele's Italian medical technology subsidiary Steelco. 2017/18 turnover amounted to approx. EUR 4.1 bn, with sales outside Germany accounting for 70%. Miele is represented with its own sales subsidiaries and via importers in almost 100 countries. Throughout the world, the family-run enterprise, now in its fourth generation, employs a workforce of around 20,100, whereof 11,200 are employed in Germany. The company headquarters are located in Gütersloh/Westphalia, Germany.

There are two photographs with this text

Photo 1 and 2: Test winner in the current washing machine test conducted by Stiftung Warentest (StiWa): the Miele WKF 311 WPS SpeedCare. This model achieved the top mark of 1.6 and excelled in particular in the handling and environmental categories. (Photo: Miele)

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