

Press Release
No. 29/2019

Ample space for cleaning textiles even in confined spaces – with the new Little Giants from Miele

- ▶ Now with load capacities of 6 or 8 kg
- ▶ Special-purpose programmes for mops, pads and cleaning cloths

Gütersloh, March 18, 2019. – Miele's Little Giants are the product of choice in businesses where large quantities of mops and cleaning cloths have to be cleaned on a daily basis. In April, compact washing machines and tumble dryers under the MopStar label sporting load capacities of 6 kg and 8 kg are due out. As previously, the new machines require only half a square metre of floor space but are able to take even more cleaning textiles.

Even at first glance, the high-quality stainless-steel fascia immediately betrays the fact that these are not domestic machines. The technology behind the scenes, above all, is designed to cope with significantly higher levels of strain and use, as is the case in contract cleaning businesses. On the washing machines, new special-purpose programmes are available alongside 15 standard programmes for mops, pads and cleaning cloths. These enable thermal and chemothermal disinfection followed by conditioning with liquid detergent and disinfectant. The desired residual moisture is adjustable. This leaves cleaning textiles immediately ready for re-use.

Greater user convenience and reduced time

The new, easy-to-use text display allows the fast and intuitive selection of up to 29 languages – even during a running programme. Workaday life is further simplified by short cycles and a door which is particularly easy to open, without having to press a separate button to release the door lock. Other practical features: A sensor-controlled level-fill indicator for detergent and the ease with which filters are cleaned.

The patented pre-spinning cycles which start with a spin have the effect of removing coarse soil and dirty water, allowing a greater volume of fresh water to enter the machine in the main wash. At the same time, this also discharges any detergent or tenside residue. This allows detergent to reach its full capacity. In the case of microfibre mops, additional water is introduced at the end of the main wash. This further improves rinse performance and, by lowering temperatures, prevents heavy mops becoming plastered to the walls of the drum at high spin speeds.

Free for
editorial use

Please submit
copies to
Miele & Cie. KG
Public Relations

Postal address
P.O.B.
33325 Gütersloh
Germany

Phone
+49 5241 89-1953
Fax
+49 5241 89-1950

www.miele.de
presse@miele.de

Upping the drum speed – but still running smooth

The subsequent drying process is curtailed by thoroughly dewatering textiles during the spin cycle – whilst at the same time ensuring smooth running despite increased spin speeds. This is all in combination with high-quality components such as special heater elements made from corrosion-proof material. These gather neither soil nor lint - in the interests of longevity.

Media contact:

Anke Schläger

Phone: +49 5241 89-1949

Email: anke.schlaeger@miele.com

Company profile: Miele is the world's leading manufacturer of premium domestic appliances including cooking, baking and steam-cooking appliances, refrigeration products, coffee makers, dishwashers and laundry and floor care products. This line-up is augmented by dishwashers, washer-extractors and tumble dryers for commercial use as well as washer-disinfectors and sterilisers for use in medical and laboratory applications (Professional Business Unit). The Miele company, founded in 1899, has eight production plants in Germany as well as one plant each in Austria, the Czech Republic, China and Romania. These are joined by the two plants belonging to Miele's Italian medical technology subsidiary Steelco. 2017/18 turnover amounted to approx. EUR 4.1 bn, with sales outside Germany accounting for 70%. Miele is represented with its own sales subsidiaries and via importers in almost 100 countries. Throughout the world, the family-run enterprise, now in its fourth generation, employs a workforce of around 20,100, whereof 11,200 are employed in Germany. The company headquarters are located in Gütersloh/Westphalia, Germany.

There are two photographs with this text



Photo 1: Ample space for mops and cleaning cloths with a small footprint: A washing machine and dryer from the new generation of Little Giants. Each occupying only half a square metre of floor space, these machines offer special-purpose programmes guaranteeing clean and dry cleaning textiles. (Photo: Miele)



Photo 2: The new display can be operated in 29 different languages whilst short cycles speed up everyday work. (Photo: Miele)

Text and photo download: www.miele-presse.de

Follow us on:

 @Miele_Press

 @Miele

 @Miele_com

 Miele | Miele Professional