

Press Release  
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## Washing and drying towelling economically even in tight spaces – with Little Giants from Miele

- ▶ Low consumption reduces electricity and water costs significantly
- ▶ Now with load capacities of 6, 7 or 8 kg

**Gütersloh, March 18, 2019. – Stubborn stains are the order of the day at hairdressers and cosmetic studios – coupled with large volumes of laundry as each customer expects clean towels and drapes. For more than 40 years, Little Giants from Miele have proven their worth. These compact washing machines and tumble dryers are due to be replaced in April by two completely redesigned model series. As previously, the new machines take up only half a square metre of floor space, yet offer considerably bigger load capacities. At the same time, water and electricity consumption is set to drop.**

Even at first glance, the high-quality stainless-steel fascia immediately betrays the fact that these are commercial machines. The technology behind the scenes, above all, is designed to cope with significantly higher levels of strain and use. What's more, the machines are now available in three sizes: Washing machines and tumble dryers from the 'Performance' series offer a load capacity of up to 7 kg. Clients opting for the Performance Plus series can decide between load capacities of 6, 7 and 8 kg. Naturally, all models feature the enhanced Miele honeycomb drum and can be space-savily installed as a washer-dryer stack.

### Short washing and drying cycles

The new Little Giants boast an increase in load capacities of up to 25% - without any negative impact on cycle times. Consequently, the shortest cycle takes only 49 minutes. Despite a larger load, water consumption has been reduced by up to 22%; electricity savings peak at 28%. Work has continued on reducing drying times: The fastest programme on vented models is now down to only 37 minutes. The heat-pump dryer requires less than 60 minutes, or just two-thirds of the previous cycle duration.

This is the result of interaction between several components. Textiles are, for instance, more intensively wetted than previously thanks to additional perforations in the drum rear panel. This effect is further intensified by a special wash rhythm in which a slow rotational speed allows copious amounts of water to shower down onto the load. Once the drum revs up,

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water and soil is powerfully rinsed out. This guarantees top-notch cleanliness combined with the gentlest care of fabrics.

## **Programme package: Spas/Hairdressers**

The 'Wellness/Hairdressers' programme package offers three programmes with additional rinses to ensure that dyes, setting lotion and make-up does not leave stains on towels and drapes. These machines are operated via a new, easy-to-use text display, available in up to 32 languages and including a delay-start facility. Workaday life is further simplified by a door which is particularly easy to open, without having to press a separate button to release the door lock. The dryer excels in terms of the simplicity with which filters are cleaned. Another practical feature: A sensor-controlled level-fill indicator for detergent. Furthermore, machines from the Performance Plus series offer Wi-Fi connectivity, allowing them to interact with the separately available MielePro@mobile app. This app then allows the status of machines to be checked.

Subsequent drying is curtailed through the particularly effective dewatering of textiles during spinning, now even reaching a g-factor of 704. That is one-third higher than on the previous generation – and sets a new benchmark in the marketplace. Despite a clear increase in spin speed, the machine runs just as smoothly, an aspect which, in combination with high-quality components such as heater elements made from corrosion-proof material, makes for product longevity: The new Little Giants successfully passed endurance tests equating to 30,000 hours of operation. They all meet legal workplace safety requirements and are fully compliant with the European Machinery Directive which regulates the use of machines put to commercial use.

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**Company profile:** Miele is the world's leading manufacturer of premium domestic appliances including cooking, baking and steam-cooking appliances, refrigeration products, coffee makers, dishwashers and laundry and floor care products. This line-up is augmented by dishwashers, washer-extractors and tumble dryers for commercial use as well as washer-disinfectors and sterilisers for use in medical and laboratory applications (Professional Business Unit). The Miele company, founded in 1899, has eight production plants in Germany as well as one plant each in Austria, the Czech Republic, China and Romania. These are joined by the two plants belonging to Miele's Italian medical technology subsidiary Steelco. 2017/18 turnover amounted to approx. EUR 4.1 bn, with sales outside Germany accounting for 70%. Miele is represented with its own sales subsidiaries and via importers in almost 100 countries. Throughout the world, the family-run enterprise, now in its fourth generation, employs a

workforce of around 20,100, whereof 11,200 are employed in Germany. The company headquarters are located in Gütersloh/Westphalia, Germany.

## There are three photographs with this text



**Photo 1:** Ample space for a laundry with a small footprint:

A washing machine and dryer from the new generation of Little Giants. Each taking up only half a square meter of floor space, they guarantee clean and dry laundry in only 49 and 37 minutes respectively.

(Photo: Miele)



**Photo 2:** Workaday life is further simplified by, for example, a door which is particularly easy to open, without having to press a separate button to release the door lock. (Photo: Miele)



**Photo 3:** Little Giants ensure clean and dry laundry in cosmetic studios, too – without leaving even a trace of make-up behind.

(Photo: Miele)

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