

# Press release No. 69/2019

# For perfectly finished laundry: New Miele flatwork ironers offer even better performance

- ▶ More than 100 kg of finished textiles per hour
- New controls facilitate particularly uniform temperature distribution

Gütersloh, August 28, 2019. – Smart details and features make Miele flatwork ironers more convenient, versatile and efficient. This allows more than 100 kg to be processed per hour. There are three new entries in the large-product category in Miele's portfolio, with working lengths of between 180 cm and 210 cm. These products will be available from mid-October onwards.

Flatwork ironers with model designations PRI 318, PRI 418 and PRI 412 have a higher capacity than their predecessors. This is above all attributable to the new pneumatic cylinders in the side pedestals which raise and lower the trough. This technical design guarantees uniform contact pressure along the entire length of the roller, resulting in high throughput and an excellent finish. Fast-acting suspension makes the ironer ready for use in next to no time and makes work efficient. If there is a power cut, the suspension system sets into action immediately: The trough is released automatically so that fabrics can be removed before they have time to be damaged by the hot ironer.

### Intuitive touch display

From the new touch display, all required functions can be selected intuitively and precisely and accessed fast, including temperature and roller speed – ensuring that ironing results are repeatable and of a consistently high quality. Frequently used programmes can be saved as favourites.

New, too, is a message in the display which warns users when items are fed in predominantly on one side only, without using the full length of the roller. Remedial action can then be taken, avoiding any drop in performance and speed. This also prevents one-sided strain on the roller padding.

A 'Pause' function is also available. In this case, the heating remains active. Machines can be programmed to reduce the temperature to save energy after a period of time which can be set by Service to suit users' needs.



#### Extended infeed and outfeed tables

The new generation of machines also features Miele's tried-and-tested outfeed table, designed to reflect the patented honeycomb drums used on washing machines and tumble dryers. The convex hexagons with holes at their intersections induce convection and evaporation, achieving a more permanent finish. An option in combination with this table is an extension to give a depth of 78 cm, corresponding to an increase of 20%. Large sheets, for example, are folded more easily on the larger surface. The new infeed table has a depth of 23 cm, offering 17% more space for introducing items of laundry.

Various accessories are available for even greater user convenience, including belt feed to simplify the introduction of laundry. A laundry box for items awaiting introduction is another practical accessory. This means items are always ready at hand, speeding up work. A cover protects the roller against dust, reduces heat losses and makes for a more pleasant workplace climate. Personnel costs can be reduced with a return-feed mechanism: This returns ironed textiles to the front of the machine, allowing operation by a single person. This feature can be switched on and off to suit requirements, further adding to the flexibility of these models.

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Company profile: Miele is the world's leading manufacturer of premium domestic appliances including cooking, baking and steam-cooking appliances, refrigeration products, coffee makers, dishwashers and laundry and floor care products. This line-up is augmented by dishwashers, washing machines and tumble dryers for commercial use as well as washer-disinfectors and sterilisers for use in medical and laboratory applications (Miele Professional). The Miele company, founded in 1899, has eight production plants in Germany as well as one plant each in Austria, the Czech Republic, China and Romania. These are joined by the two plants belonging to Miele's Italian medical technology subsidiary Steelco. Turnover in the 2018/19 business year was around € 4.16 bn, with a share of business outside Germany of approx. 71%. Miele is represented with its own sales subsidiaries and via importers in almost 100 countries. Throughout the world, the family-run enterprise, now in its fourth generation, employs a workforce of around 20,200, whereof 11,050 are employed in Germany. The company has its headquarters in Gütersloh in Westphalia.

# Miele

# There are three photographs with this text



**Photo 1:** With an output in excess of 100 kg per hour, the new Miele flatwork ironers take laundry throughput to new heights. This is in part achieved through the use of pneumatic suspension, raising and lowering the trough fast. (Photo: Miele)



**Photo 2:** The new ironers feature an outfeed table reflecting the design of the patented honeycomb drums on Miele washing machines and tumble dryers. An optional extension is now available for this table, bringing its depth to 78 cm. (Photo: Miele)



**Photo 3:** New display: All parameters such as temperature and roller speed can be adjusted to meet precise requirements at any time. Frequently used programmes can be saved as favourites for fast access. (Photo: Miele)

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