

Press release  
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## Miele washing machine sole winner with Stiftung Warentest

- ▶ Top marks for washing, handling and environmental properties
- ▶ Achieves highest temperature of all models tested in energy-saving programme

**Gütersloh, October 24, 2019 – The Miele WDB 330 WPS SpeedCare washing machine came out test winner with a mark of 1.6 in the current Stiftung Warentest (StiWa) washing machine test. This outcome puts this machine in a clear lead over others on the podium. In total, StiWa put ten front-loading washing machines with load capacities ranging from 6 to 8 kg through their paces. The test in its entirety is published in StiWa's November 2019 issue.**

The test results achieved by the Miele washing machine were compelling. In the most important 'Washing' category, Miele clinched the best mark of all test candidates (1.7). Miele's offering also achieved the same result on points in the 'Handling' section – well ahead of the field. Water and electricity consumption excelled above all in terms of environmental properties, enabling Miele to lead in this aspect of the test, too.

Once again, temperatures in the energy-saving and label programme were under scrutiny, whereby for the first times temperatures were measured directly inside the drum. The result was that Miele recorded the highest temperature in the test – by a large margin. In the editorial section, StiWa stresses: 'Only the Miele machine with its 55°C came anywhere near to a 'Good' for its 60°C programme in this discipline'. StiWa makes it clear that a prolonged 60°C programme results in laundry coming out similarly clean to the standard programme in which temperatures of 55°C to 65°C apply.

A further criterion is operating costs calculated over a period of 10 years. Here, too, Miele is among the frontrunners with its € 480. 'Low operating costs are undoubtedly one aspect which, along with product longevity, put the initial outlay into perspective', says Michael Endt, Product Manager Laundry Care with Miele's sales subsidiary in Germany.

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**Company profile:** Miele is the world's leading manufacturer of premium domestic appliances including cooking, baking and steam-cooking appliances, refrigeration products, coffee makers, dishwashers and laundry and floor care products. This line-up is augmented by dishwashers, washing machines and tumble dryers for commercial use as well as washer-disinfectors and sterilisers for use in medical and laboratory applications (Miele Professional). The Miele company, founded in 1899, has eight production plants in Germany as well as one plant each in Austria, the Czech Republic, China and Romania. These are joined by the two plants belonging to Miele's Italian medical technology subsidiary Steelco. Turnover in the 2018/19 business year was around € 4.16 bn, with a share of business outside Germany of approx. 71%. Miele is represented with its own sales subsidiaries and via importers in almost 100 countries. Throughout the world, the family-run enterprise, now in its fourth generation, employs a workforce of around 20,200, whereof 11,050 are employed in Germany. The company has its headquarters in Gütersloh in Westphalia.





## There is one photograph with this text



**Photo 1:** The Miele WDB 330 WPS SpeedCare washing machine was test winner with a mark of 1.6 in the current Stiftung Warentest (StiWa) washing machine test (11/2019 issue). (Photo: Miele)

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