

Press release
No. 107/2019

Professional solutions for kitchen and laundry – helping guests feel at home

- ▶ Miele at Intergastra and Internorga trade shows
- ▶ Powerful ironers, fresh water dishwashers with integrated drying and more

Gütersloh/Stuttgart/Hamburg. With new products and services, Miele aims to simplify the life of hotel and restaurant owners – and ensure that guests feel at home. The spotlight at the Intergastra and Internorga trade shows will be on new ironers, and not only for on-premise laundries. And there will be new products for the kitchen, too: Fresh water dishwashers with a fan-assisted drying system, and high-end ready-to-serve meals delivered to your doorstep. (Intergastra, Stuttgart, February 15-19, Building 3, Booth 3 B 31; Internorga, Hamburg, March 13-17, Building A 3, Booth 306).

Miele offers customised product solutions to ensure that laundries are tailored to the needs of your business. New flatwork ironers, for example, are capable of ironing more than 100 kg of laundry per hour. Thanks to pneumatic suspension, the trough is lowered and raised fast to guarantee not only high throughput but also an excellent laundry finish. Temperatures and speeds can be entered precisely and called up at any time.

If space is at a premium in a laundry, washing machines and dryers from the Little Giants and Octopus series are the products of choice. On a footprint of only half a square metre, these products offer the complete range of professional and gentle laundry care – combined with low consumption. Octopus models are now available with a load capacity of 9 kg compared with the previous 8 kg. In the washing machine, sensors gauge the weight of textiles, and electronic sensor controls on the dryer ensure that there are no damp spots in the load.

Efficient dishwashing – No more manual drying

A fan-assisted drying system on many Miele fresh water dishwashers ensures perfectly dry glasses without having to use a tea-towel. This is also a benefit on plastic crockery. Even greater efficiency is offered by an automatic liquid dispensing system and an integrated dispenser pump, space-savily located in the plinth.

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High-quality plated cuisine – without kitchen or chef

Clients wishing to offer high-quality food at off-peak times or for meetings and small conferences – without the kitchen having to be open or a chef on hand – will be able to gather information on MChef at Miele's stands. This company delivers high-end plated meals, appetisingly arranged on porcelain plates, straight to your business: from exquisite main course through to delectable three-course meals. Dishes remain refrigerated and fresh on the way to the client in special crates with up to four climatic zones. Food is then cooked to a T in a dialog oven from Miele, with all ingredients perfectly cooked at the same time – within around 25 minutes.

Even more ideas and inspiration, for example on financing and leasing deals, will be available from attendant staff or from the Miele 'Hotel 360°' and 'welcome & stay' magazines which will be available at all exhibitions.

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Company profile: Miele is the world's leading manufacturer of premium domestic appliances including cooking, baking and steam-cooking appliances, refrigeration products, coffee makers, dishwashers and laundry and floor care products. This line-up is augmented by dishwashers, washing machines and tumble dryers for commercial use as well as washer-disinfectors and sterilisers for use in medical and laboratory applications (Miele Professional). The Miele company, founded in 1899, has eight production plants in Germany as well as one plant each in Austria, the Czech Republic, China and Romania. These are joined by the two plants belonging to Miele's Italian medical technology subsidiary Steelco. Turnover in the 2018/19 business year was around € 4.16 bn, with a share of business outside Germany of approx. 71%. Miele is represented with its own sales subsidiaries and via importers in almost 100 countries. Throughout the world, the family-run enterprise, now in its fourth generation, employs a workforce of around 20,200, whereof 11,050 are employed in Germany. The company has its headquarters in Gütersloh in Westphalia.

There are two photographs with this text



Photo 1: With an output in excess of 100 kg per hour, the new Miele flatwork ironers take laundry throughput to new heights. This is in part achieved through the use of pneumatic suspension, raising and lowering the trough fast. (Photo: Miele)



Photo 2: Never dry crockery again by hand: The new Miele fresh water dishwashers feature a fan-assisted drying system which saves a great amount of time, in particular in the case of plastic items and glassware. (Photo: Miele)

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