

Press release
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Larger loads, increased speed and greater convenience – thanks to the new washer-dryers from Miele

- ▶ Wash nine kilograms and dry six kilograms
- ▶ Individual items clean and dry in less than an hour
- ▶ New smart features for all appliances

Gütersloh, August 28, 2020. – Miele has further enhanced its proven WT1 washer-dryer series by adding practical features which make washing and drying in the smallest of spaces even more convenient. Even small loads can be washed and dried quickly and in an environmentally friendly manner. What’s more, thanks to its new digital services, the new WT1 is the smartest washer-dryer on the market. Sales are due to commence in certain countries from October.

Fans of washer-dryers don’t just value their multi-talented appliance because of the space it saves – they also appreciate its convenience and the time-savings it offers, such as the fact that there’s no need to reload and start a different appliance once the wash cycle has finished. The appliances now offer increased load capacity, starting at eight kilograms for wash programmes and five kilograms for combined wash and drying programmes. For larger volumes of laundry, the WT1 is available in a version that is five centimetres deeper and can handle nine kilograms (washing) and six kilograms (drying), making it ideal for families, for example. “With this appliance, Miele is responding to the wishes of many customers for as much capacity as possible also in washer-dryers,” states Yvonne Kiel, Product Manager Washing at Miele.

Wash and dry individual items in under an hour

By contrast, there is now a function which also enables individual items to be washed and dried efficiently. Want to wear your favourite item of clothing again without having to wait ages? Here too, Miele now offers a quick and convenient solution: depending on the programme, the new **Single Wash&Dry** option allows even individual items of laundry to be washed and dried quickly and in an environmentally friendly manner. Combined with the “Shirts”, “Delicates” or “Minimum iron” programmes, the garment is ready to wear again in less than an hour – and there’s no need to wait until you have a pile of laundry or to feel guilty about the environmental impact.

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Smart aids for optimum time and hygiene management

To find out when the garment is done, simply take a look at the Miele app. Or for even more convenience, simply ask Amazon Alexa. All new washer-dryers are now network-enabled as standard. Further smart highlights that are either already available or are set to come this year include the following:

- Even after the programme has started, **AddLoad** allows items to be placed in the washer-dryer or taken out again right up to the end of the wash process, simply by using the regular door. AddLoad can be controlled either at the appliance or via the Miele app.
- **CareAssistant** enables the Anti-crease settings to be extended – a useful feature if you are delayed getting home and cannot empty the machine straight away. Instead of running the standard settings of 30 minutes for washing or 150 minutes for drying, Anti-crease can be set in 30-minute intervals up to a maximum of 240 minutes instead.
- If the programme is taking much longer than initially announced, the **TimeAssistant** passes this information on to the user. Particularly when drying, the actual running time is often difficult to predict.
- The **HygieneAssistant** notifies the user when machine cleaning is recommended. If they wish, users can start the cleaning programme straight away directly from the app. In addition, the hygiene status can be called up in the app at any time.

Naturally, the new models also come equipped with proven features such as the quick and eco-friendly PowerWash technique along with the **QuickPower Wash&Dry** programme, which enables four kilograms of laundry to be washed and dried in under three hours. There is also the convenient **TwinDos** automatic dispensing function which uses up to 30 per cent less detergent than manual dispensing. “Thanks to all these performance and convenience features which provide maximum benefits to users, the new Miele washer-dryer models are the only appliances of their kind available on the market,” adds Product Manager Yvonne Kiel in summary.

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Company profile: Miele is the world's leading manufacturer of premium domestic appliances including cooking, baking and steam-cooking appliances, refrigeration products, coffee makers, dishwashers and laundry and floor care products. This line-up is augmented by dishwashers, washing machines and tumble dryers for commercial use as well as washer-disinfectors and sterilisers for use in medical and laboratory applications (Miele Professional). The Miele company, founded in 1899, has eight production plants in Germany as well as one plant each in Austria, the Czech Republic, China, Romania and Poland. These are joined by the two plants belonging to Miele's Italian medical technology subsidiary Steelco. Turnover in the 2018/19 business year was around € 4.16 bn, with a share of business outside Germany of approx. 71%. Miele is represented with its own sales subsidiaries and via importers in almost 100 countries/regions. Throughout the world, the family-run enterprise, now in its fourth generation, employs a workforce of around 20,500, whereof 11,050 are employed in Germany. The company has its headquarters in Gütersloh in Westphalia.

There are three photographs with this text



Photo 1: The new washer-dryers from Miele are networkable and come with many convenient features. Depending on the model, they have a load capacity of nine kilograms for washing and six kilograms for drying. (Photo: Miele)



Photo 2: Depending on the programme, the new Single Wash&Dry option allows even individual items of laundry to be washed and dried quickly and in an environmentally friendly manner. (Photo: Miele)



Photo 3: With the integrated TwinDos dosing system, up to 30 percent detergent can be saved compared to manual dosing – confirmed by the Öko-Institut. (Photo: Miele)

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