

Miele at a glance

Company:	Miele & Cie. KG
Founded:	In 1899 by Carl Miele and Reinhard Zinkann in the Westphalian town of Herzebrock, Germany
Central Headquarters:	Gütersloh (since 1907) Carl-Miele-Straße 29 D-33332 Gütersloh Tel. 05241 – 89 – 0
Products:	Miele is recognised as the world's leading supplier of Premium domestic appliances, with an inspiring portfolio for the kitchen, laundry and floor care. The company also offers machines, systems and services for use in hotels, offices, care and medical technology.
Proprietors:	Miele (51 percent) and Zinkann (49 percent) families; currently around 80 family shareholders
Directors:	<ul style="list-style-type: none">• Olaf Bartsch (Finance & Administration)• Dr. Stefan Breit (Technology)• Dr. Axel Kniehl (Marketing & Sales)• Dr. Markus Miele (Executive Director and Co-Proprietor)• Rebecca Steinhage (Human Resources & Corporate Affairs)• Dr. Reinhard Zinkann (Executive Director and Co-Proprietor)
Employees:	Approx. 22,700 worldwide (of which 11,900 are in Germany)
Turnover:	Approx. € 4.96 bn, thereof € 1.23 bn in Germany (<i>Financial 2023</i>)
Production plants:	<ul style="list-style-type: none">• Gütersloh (washing machines, washer-dryers, electronic components)• Bielefeld (dishwashers, vacuum cleaners, disinfectors)• Euskirchen (electric motors, cable reels)• Lehrte (laundry machines, rotary ironers)• Warendorf (plastic components)• Oelde (ovens, Dialog ovens)• Arnsberg (cooker hoods)• Bünde (steam cookers, hob units, warmer drawers)• Bürmoos/Austria (stainless-steel components)• Dongguan/China (vacuum cleaners)

- UnicoV/Czech Republic (washing machines, tumble dryers, dishwashers)
- Brasov/Romania (electronic components)
- Poland, Ksawerów (washing machines)
- Riese Pio X, Italy (Steelco)
- Cusano di Zoppola, Italy (Steelco)

Sales:

With its own sales companies or importers Miele is represented in about 100 countries/regions.