

Press release
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125 years of Miele and 125-week warranty on thermal disinfectors and small disinfectors

- ▶ Attractive anniversary terms and conditions also for Miele MOVE online portal
- ▶ Free process documentation and load approval for one year

Gütersloh, March 1, 2024. – For decades, Miele Professional has set standards in hygiene and cleaning. Products for dental surgeries combine experience with top quality and innovative process technology. 'A promise that endures' is therefore the motto used by Miele Professional to say 'thank you' to its customers on the occasion of its 125-year company anniversary: Clients purchasing a PG 8581 or PG 8591 thermal disinfector or Cube or Cube X small steriliser between March 1 and June 30, 2024 will receive an extended Miele warranty offering 125 weeks of coverage starting on the date of machine commissioning. Similarly, the use of the Miele MOVE online portal including process documentation will be available at attractive anniversary terms and conditions.

Redemption of the anniversary discount requires registering machines on the following website www.miele.de/pro/125-dent. This is also a source of information on the machines – including Miele's high-performance thermal disinfectors in which for example reusable hoses and masks for nitrous oxide sedation can be cleaned and disinfected. If needed, 44 injector nozzles for the reliable internal cleaning of lumened instruments are available. Furthermore, innovative adapters provide a secure hold to multi-function tips in the lower and upper baskets. These machines therefore set high hygiene standards and offer all the conditions needed for the safe and reliable reprocessing of instruments. The promotion also includes extended Miele warranties.

For efficiency in the next stage of reprocessing, Miele has four Cube and Cube X small sterilisers in its range. They feature for example a flexible holder able to accommodate containers and cartridges with a height of up to 70 mm. Practices which combine the use of a Cube or Cube X unit with a Miele thermal disinfector and hence require considerably more demineralised water now see their needs met in the form of Miele full demineralisation cartridges. Maintenance of these high-performance machines is only required after the passage of 5 years or after 4,000 sterilisation cycles.

The promotional models can be connected to the Miele MOVE online portal which allows connectivity to a PC or mobile device for the purpose of monitoring key process data such as



temperatures and running times. This data can also be exported fast and saved to the Miele MOVE digital platform. As such, the portal facilitates simple and safe process documentation, including the approval of loads. Activation of this function is subject to subscription charges amounting to around € 12 net per month for the MOVE Starter Doc package. During the campaign period through to June 30, 2024, the package is available free of charge to customers for an entire year after the purchase of a promotional model.

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Company profile: Miele is the world's leading manufacturer of premium domestic appliances including cooking, baking and steam-cooking appliances, refrigeration products, coffee makers, dishwashers and laundry and floor care products. Their product portfolio also includes dishwashers, washing machines and tumble dryers for commercial use as well as washer-disinfectors and sterilisers for use in medical and laboratory applications. Founded in 1899, the company has eight production plants in Germany, one each in Austria, the Czech Republic, China, Romania and Poland as well as two production plants belonging to its Italian medical technology subsidiary Steelco. Sales in the 2022 business year amounted to around € 5.43 bn. Miele is represented with its own sales subsidiaries and via importers in almost 100 countries/regions. Throughout the world, the family-run enterprise, now in its fourth generation, employs a workforce of around 23,000, of which approx. 11,800 employees work in Germany. The company has its headquarters in Gütersloh in Westphalia.

There are three photographs with this text



Photo 1: Indispensable for instrument reprocessing in dental surgeries: A thermal disinfectant and a small steriliser from Miele, available to mark the company anniversary with a 125-week Miele warranty. (Photo: Miele)

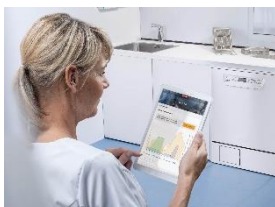


Photo 2: A digital solution which simplifies the management of machines: the Miele MOVE portal. And facilitates simple and safe process documentation, the approval of loads included. (Photo: Miele)



Photo 3: A space-saving solution for the hoses used in sedation with nitrous oxide in a Miele thermal disinfectant. If needed, 44 injector nozzles are also available for the reliable internal cleaning of lumened instruments. (Photo: Miele)

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