

Press release No. 048/2024

Stylish performance for ceilings and walls – the new extractor hoods from Miele

- Ceiling fans: Now more design options and almost flush-mounted installation possible
- Headroom hoods: More discreet and elegant thanks to compact hood body and higher proportion of glass / price entry significantly reduced

Gütersloh/Milan, April 16, 2024. – Miele is further expanding its range of powerful and aesthetic hoods – with a new generation of ceiling fans and headroom hoods. Thanks to their design, ceiling fans are particularly suitable for use above cooking islands in open plan cooking and living areas. Miele's hoods with extra headroom, on the other hand, are elegant eye-catchers and, as their name suggests, provide sufficient headroom when cooking. All hoods come from the Miele Group's competence centre for ventilation technology in Arnsberg, Germany. The new models will be premiered at the Eurocucina trade fair in Milan.

The demands placed on cooker hoods are high, as they have to use powerful technology to eliminate odours, bind grease, ensure a pleasant room climate and at the same time impress with their design. With a new generation of ceiling fans, customers will find a suitable solution if the appliance is to be integrated as unobtrusively as possible into the kitchen environment. Thanks to their significantly more compact design with an overall height of less than 20 centimetres and a click system, the hoods can be installed quickly and easily in new kitchens or conveniently retrofitted.

The new colours of the hood panels – matt white and matt black – blend in particularly well with common ceiling colours. The version with a stainless-steel panel provides an interesting contrast. All models are 50 centimetres in depth and available in 90- or 120-centimetre widths – for even more flexibility in combination with hobs. In conjunction with the Plug&Play installation, recirculation variants can be easily implemented. This eliminates the sometimes complicated handling of duct systems.

Selected models also offer the option of customizing the panel. This means it can be adapted even better to the respective ceiling or the panel can be designed as a special eye-catcher, for example by painting, foiling or varnishing it.





Reduced design and convenient features

Customers will also find new elegant and powerful appliances in the headroom hoods, available in 60, 80 or 90 centimetres. Thanks to their reduced depth and height and the more steeply angled glass shade, they look much more discreet and offer tall people in particular a little more freedom of movement while cooking. Their design is kept minimalistic: Plain glass panels define the look. Control panels and extraction function are discreetly integrated.

The top models ("Sienna") draw in the air around the panel through a 25-millimeter wide slit. Their controls are arranged separately from the panel in the upper area. When the appliance is switched off, the SmartControl operating panel only shows a recess for switching the appliance on and off. The yellow displays first appear when the appliance is switched on, then a double booster or the dimmer function for the hob lighting can be controlled here, among other things. Instead of the glass panels, customers can choose a special surface. They can choose between a neutral grey with a typical concrete structure (concrete look) or a patina bronze look, which picks up on the trend for metal surfaces with a used look. And at just 50 decibels, the new Sienna models are around 20 percent quieter* than other headroom cooker hoods from Miele, while still delivering a high air flow rate. As part of the company's 125th anniversary Gala Edition campaign, this hood is available in the colour obsidian black matt – 125 additional, free warranty weeks included (more information in Press release No. 045/2024).

The appliances with the name "Escala" also have double glass panels and an edge extraction system. The glass panels are available in either obsidian black or graphite grey. Power levels and lighting can be controlled via a yellow backlit control unit on the panel – or alternatively via a smartphone and the Miele app. In the entry-level models with the name suffix "Active", odours and cooking vapours are removed via an opening slot in the panel. They are available in the colours obsidian black and brilliant white (only in 60 centimetres) and, like their higher-priced sister models, feature energy-saving LED cooktop lighting. The Active models offer premium quality with solid basic features at an attractive entry-level price – which Miele has permanently reduced by up to 350 euros.

Ambient, efficient, connected

The colour temperature of the hob lighting can now be individually adjusted (DynamicWhite) in selected models of the new ceiling fans as well as in the top models of the headroom hoods. This is possible thanks to warm white and cool white LED lights, which are controlled at different intensities depending on the selection. Colour temperatures between 2,700 Kelvin (warm white) and 6,500 Kelvin (cool white) can be set via the Miele app. If desired, the



ceiling fan can immerse the room in atmospheric, indirect light (MyAmbientLight). Here, LED strips can create a variety of light colours – conveniently controlled and dimmed via the Miele app.

All models feature the tried-and-tested dishwasher-safe 10-layer stainless steel metal grease filter, permanently protected against discoloration thanks to a stainless-steel cover layer. The Con@ctivity function provides additional convenience for almost all hoods. This links the hood and hob together and automatically adjusts the power to the current cooking situation. All variants of the ceiling fan models also come with a remote control. Powerful yet economical motors, sophisticated ventilation technology and LED lighting ensure very good energy efficiency classes up to A+ (ceiling fan) and A++ (headroom). All models are suitable for exhaust air and recirculation operation. The headroom hoods will be launched in April 2024; the ceiling fans will follow in May.

*DAH 4980 compared to DA 6498 W at level 3 in exhaust air mode

Media contact Julia Cink Phone: +49 5241 89-1962 Email: julia.cink@miele.com

Company profile: Miele is recognised as the world's leading supplier of Premium domestic appliances, with an inspiring portfolio for the kitchen, laundry and floor care in the increasingly networked home. The company also offers machines, systems and services for use in hotels, offices, care and medical technology. Since its foundation in 1899, Miele has lived up to its brand promise of "Immer Besser" in terms of quality, innovation, performance and timeless elegance. With its durable and energy-saving appliances, Miele helps its customers to make their everyday lives as sustainable as possible. The company is still owned by the two founding families Miele and Zinkann and has 15 production plants, eight of which are in Germany. Around 22,700 people work for Miele worldwide and the company's most recent turnover was around 5 billion Euro. The company has its headquarters in Gütersloh in Westphalia.

There are nine photographs with this text



Photo 1: The new matt white ceiling fan blends harmoniously into the kitchen environment. (Photo: Miele)





Photo 2: For darker kitchens and living areas, Miele now offers ceiling fans in matt black. (Photo: Miele)



Photo 3: Paint, foil, lacquer – selected ceiling fan models can be customised. (Photo: Miele)



Photo 4: On request, the ceiling fan can bathe the room in atmospheric, indirect light (MyAmbientLight). Conveniently controlled and dimmed via the Miele app. (Photo: Miele)



Photo 5: The top-of-the-range 'Sienna' cooker hood comes with a choice of panels in a special finish. Here, a neutral grey with a typical concrete structure (concrete look). (Photo: Miele)



Photo 6: Selected headroom cooker hoods are available with a patina bronze finish, reflecting the trend towards distressed metal surfaces. (Photo: Miele)



Photo 7: Warm white or cool white hob lighting? With the Miele app, the colour temperature of the lighting in top models can be individually adjusted at any time (DynamicWhite). (Photo: Miele)





Photo 8: The "Escala" models also feature edge extraction thanks to double glass panels. The glass panels are available in either Obsidian Black or Graphite Grey. Shown here in Graphite Grey (Photo: Miele)



Photo 9: The entry-level models with the 'Active' suffix extract odours and cooking vapours via an opening slot in the hood. Active hoods offer premium quality with good basic features at an attractive entrylevel price – which Miele has permanently reduced by up to 350 euros. (Photo: Miele)

Text and photo download: www.miele-press.com

Follow us on:

f @Miele

0 @Miele_com

