

Press release
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Anniversary promotion: Miele equips refrigerators with additional features

- ▶ Models with warranty extension of 125 weeks
- ▶ Fridge-freezer combination with best energy efficiency class A
- ▶ All appliances with PerfectFresh Pro freshness system

Gütersloh, May 2, 2024. – To mark its 125th anniversary, Miele is launching a range of promotional appliances which, depending on the model, come with an extended warranty and attractive additional features. The range of refrigerators and freezers is extensive and includes two wine units as well.

One will be able to choose between two fridges, a freezer and four fridge-freezer combination. All of which are part of the current K 4000 and K 7000 freestanding and built-in appliance series, including a fridge-freezer combination of the highest energy efficiency class A. The KFN 4799 AD is offered as a 125 Gala Edition and thus comes with a free warranty extension of 125 weeks on top of the two-year Miele warranty. It is available in classic stainless steel and modern obsidian black matt.

In addition to the warranty extension, the anniversary extras for this and various other models include an upgrade on the interior: the CleanSteel rear panel, whose stainless steel surface not only looks elegant, but also supports the cold air's even distribution and prevents visible condensation due to its special structure. Additionally, there is a voucher for the "Active AirClean" filter, a useful extra that neutralizes the various odours in the refrigerator compartment.

The additional features and the warranty extension depend on the model. However, all anniversary models of refrigerators and fridge-freezers feature PerfectFresh Pro. This freshness system makes the food stay fresh and last up to five times longer. Particularly fruits and vegetables stay crisp for longer at a temperature ranging from 0 to 3 degrees Celsius with adjusted humidity. This ensures less food waste which is good for the environment and for your wallet.

The KWTS 4785 F 125 Gala Edition free-standing wine conditioning unit is a gem that not only presents fine wines in style, but also has two individually adjustable temperature zones. This way wines with different requirements in terms of drinking and storage temperature can be stored in the same appliance. The new ActiveHumidity function ensures excellent storage



conditions and offers the option of individually adjusting the humidity in the appliance in stages - either via the Miele app or directly on the appliance.

The KWT 7112 iG 125 Gala Edition, a built-in wine conditioning unit for the 45 cm niche in the kitchen, matches the modern, minimalist style while taking up little space. Despite its compact dimensions, it offers space even for large bottles due to its adjustable wooden shelves (FlexiFrame).

The appliances described are networkable and can easily be operated through the Miele app. All models of the two anniversary editions 125 Gala Edition (warranty extension) and 125 Edition (price advantage with extended features) at www.miele.de/125jahre.

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Company profile: Miele is recognised as the world's leading supplier of Premium domestic appliances, with an inspiring portfolio for the kitchen, laundry and floor care in the increasingly networked home. The company also offers machines, systems and services for use in hotels, offices, care and medical technology. Since its foundation in 1899, Miele has lived up to its brand promise of "Immer Besser" in terms of quality, innovation, performance and timeless elegance. With its durable and energy-saving appliances, Miele helps its customers to make their everyday lives as sustainable as possible. The company is still owned by the two founding families Miele and Zinkann and has 15 production plants, eight of which are in Germany. Around 22,700 people work for Miele worldwide and the company's most recent turnover was around 5 billion Euro. The company has its headquarters in Gütersloh in Westphalia.

There are two photographs with this text



Photo 1: Anniversary model with high energy efficiency and extended warranty: the KFN 4799 AD fridge-freezer combination is available as a 125 Gala Edition in a CleanSteel version as well as in obsidian black matt. (Photo: Miele)



Photo 2: Perfect design: The KWT 7112 iG 125 Gala Edition wine conditioning unit blends harmoniously into handle-less kitchens. (Photo: Miele)

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