

Press release  
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## “Miele MOVE”: Live information on mobile devices for a fire station that is always ready for action

- ▶ Portal launches for washing machines, dryers and washer-disinfectors
- ▶ Time and cost savings and simple contact to Miele

**Gütersloh/Fulda, May 15, 2024. – Which laundry machines or washer-disinfectors are running? When can breathing masks, protective clothing and helmets be removed? The “Miele MOVE” portal answers questions like these live. The platform for PCs and mobile devices is a digital solution that simplifies a multitude of processes at the fire station.**

Relevant messages are received on PC or mobile devices on request, for example as soon as washing machines, dryers or washer-disinfectors are ready. This makes travelling to distant rooms unnecessary. Another practical feature is the link to the Miele Professional Shop, which makes it easy to reorder consumables.

Furthermore, the portal is an easy-to-use service instrument for everyday use. Users decide whether operating data is displayed for a period of one day, one week or a user-defined interval. This reveals untapped potential, and it furnishes proof of whether disinfection programmes were properly completed. Data can be exported and saved for the purpose of evaluation and archiving.

As all information is accessible from one single location, problems are simpler to solve. Error messages can be forwarded to Service without the need to pick up the phone. Thanks to the data transmitted, the cause is immediately visible to staff, facilitating a fast and targeted remedy – either in the form of a service visit by a trained technician or self-help instructions over the phone.

The basic version of Miele MOVE is available free of charge for up to three users. A monthly fee is only payable from the fourth user or the desired data download onwards. Further information: [www.miele.de/mielemove](http://www.miele.de/mielemove).

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**Company profile:** Miele is recognised as the world's leading supplier of Premium domestic appliances, with an inspiring portfolio for the kitchen, laundry and floor care in the increasingly networked home. The company also offers machines, systems and services for use in hotels, offices, care and medical technology. Since its foundation in 1899, Miele has lived up to its brand promise of "Immer Besser" in terms of quality, innovation, performance and timeless elegance. With its durable and energy-saving appliances, Miele helps its customers to make their everyday lives as sustainable as possible. The company is still owned by the two founding families Miele and Zinkann and has 15 production plants, eight of which are in Germany. Around 22,700 people work for Miele worldwide and the company's most recent turnover was around 5 billion Euro. The company has its headquarters in Gütersloh in Westphalia.

## There is one photograph with this text



**Photo 1:** A digital solution which simplifies many processes: The Miele MOVE portal. On request, this platform sends relevant messages to mobile devices or a PC – for instance when a washing machine is ready for unloading. (Photo: Miele)

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