

Press release
No. 127/2024

Change in the leadership of Corporate Communications at Miele

- ▶ Carsten Prudent retires after 15 years / Martin Wielgus joins from Rolls Royce Power Systems

Gütersloh, December 4, 2024. – Martin Wielgus (42) is the new Senior Vice President Communications of the Miele Group. He succeeds Carsten Prudent (64), who has held this position for more than 15 years and will retire from his role at Miele on December 31, 2024. Responsibility was transferred on 1 December.

The graduate lawyer who was born in Berlin joined the Gütersloh-based family business on July 1, 2009 as Head of Press and Public Relations, after holding various positions as a business journalist, most recently as deputy editor-in-chief of the magazine Capital. At the beginning of 2013, he also took on responsibility for Internal Communications. 'The entire Executive Board thanks Carsten for his many years of successful commitment to our company and for the way he has represented it, both internally and externally,' says Rebecca Steinhage, Executive Director Human Resources & Corporate Affairs. 'We very much regret his departure and wish him all the best for this new chapter in his life.'

Martin Wielgus (42) is moving from Rolls-Royce Power Systems AG, where he has been responsible for Corporate Communications and Marketing for the past two years. Prior to that, Martin Wielgus headed Corporate Communications at Jungheinrich AG from 2016, and before that he was responsible for Communications at CDU Hamburg. The political scientist studied in Würzburg, Dijon and Berlin. 'We are delighted to have gained an experienced communicator like Martin Wielgus for Miele, who, with his extensive experience, is an excellent match for us. We are convinced that, together with the team, he will play a major role in shaping the further development of the company,' says Rebecca Steinhage. 'We warmly welcome Martin, wish him continuing success in his new role at Miele and look forward to working with him.'

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Company profile: Miele is recognised as the world's leading supplier of Premium domestic appliances, with an inspiring portfolio for the kitchen, laundry and floor care. The company also offers machines, systems and services for use in hotels, offices, care and medical technology. Since its foundation in 1899, Miele has lived up to its brand promise of "Immer Besser" in terms of quality, innovation, performance and timeless elegance. With its durable and energy-saving appliances, Miele helps its customers to make their everyday lives as sustainable as possible. The company is still owned by the two founding families Miele and Zinkann and has 15 production plants, eight of which are in Germany. Around 22,700 people work for Miele worldwide and the company's most recent turnover was 4,96 billion Euro. The company has its headquarters in Gütersloh in Westphalia.

There are three photographs with this text



Photo 1: Change in the leadership of Corporate Communications at the Miele Group: Martin Wielgus (left) takes over from Carsten Prudent. The handover took place on December 1, 2024. (Photo: Miele)



Photo 2: Martin Wielgus (42), most recently responsible for marketing and Corporate Communications at Rolls-Royce Power Systems AG in Friedrichshafen, is the new Senior Vice President Communications for the Miele Group. Wielgus studied political science in Würzburg, Dijon and Berlin. (Photo: Miele)



Photo 3: Responsible for Corporate Communications at the Miele Group for 15 years: Carsten Prudent (64) is stepping down from his role for age reasons. Before starting at Miele in Gütersloh, the law graduate was, among other things, deputy editor-in-chief of the magazine Capital. (Photo: Miele)

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